

FIG. 1
(PRIOR ART)

FIG. 2 (PRIOR ART)

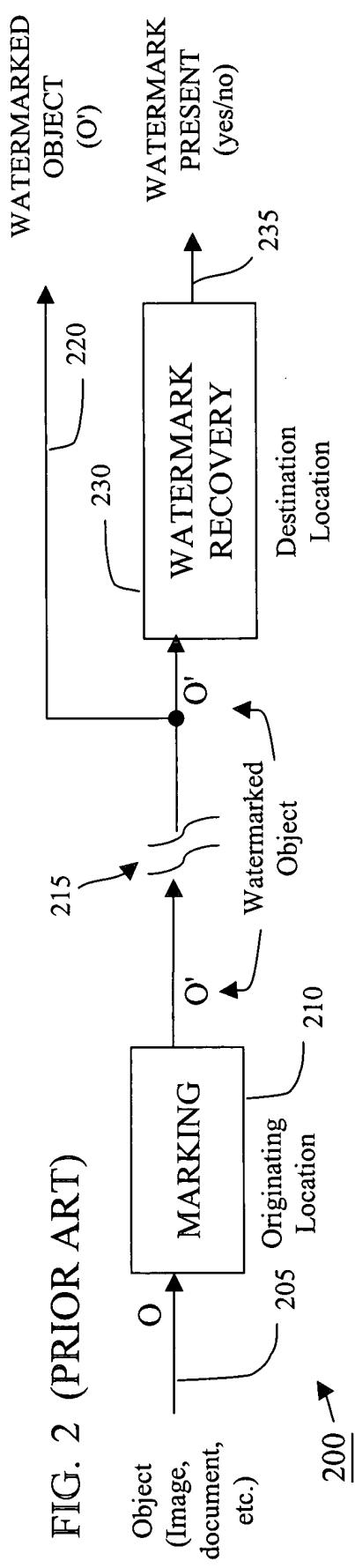


FIG. 3

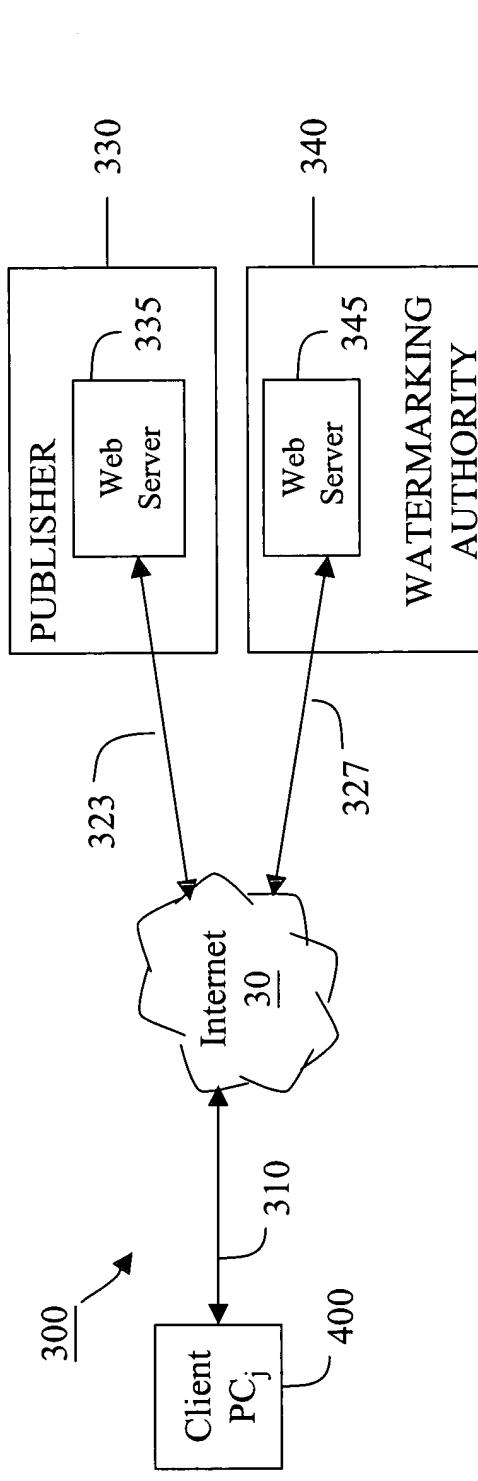
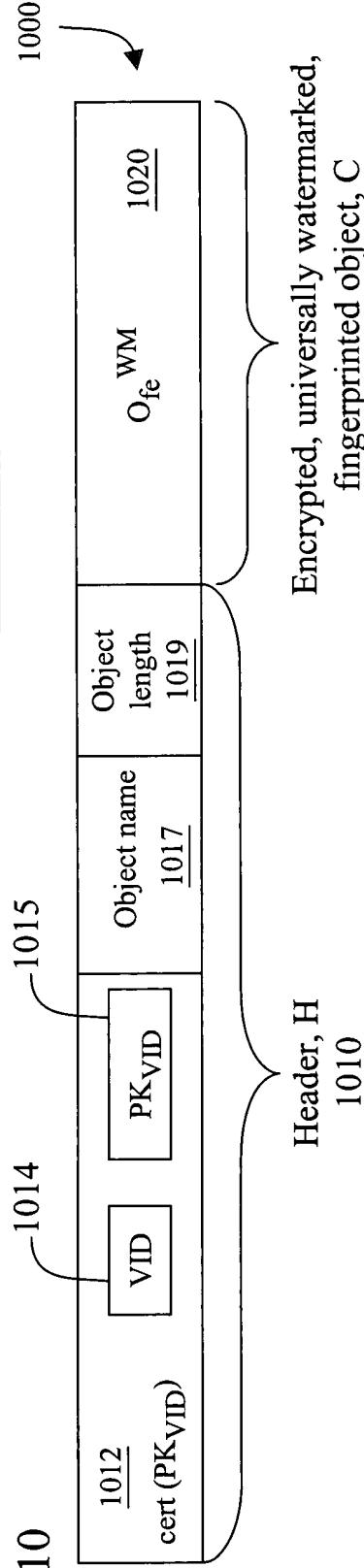


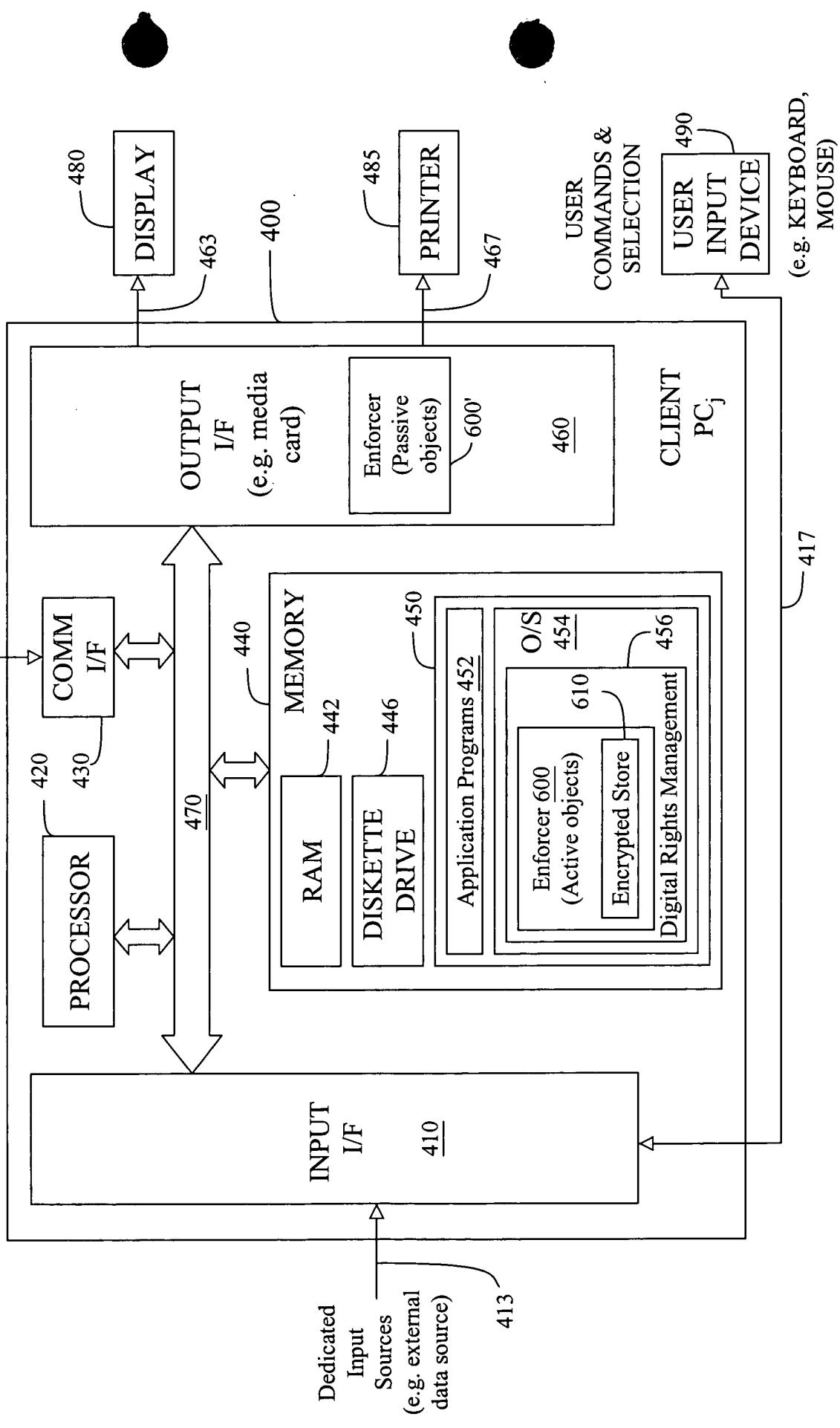
FIG. 10



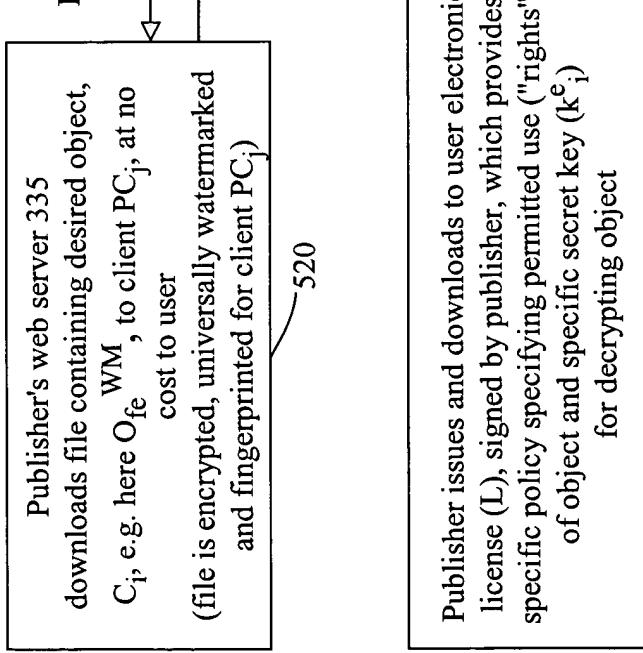
Encrypted, universally watermarked,
fingerprinted object, C

Internet and/or
other
network access

FIG. 4



Publisher 330



Client PC_j (400)

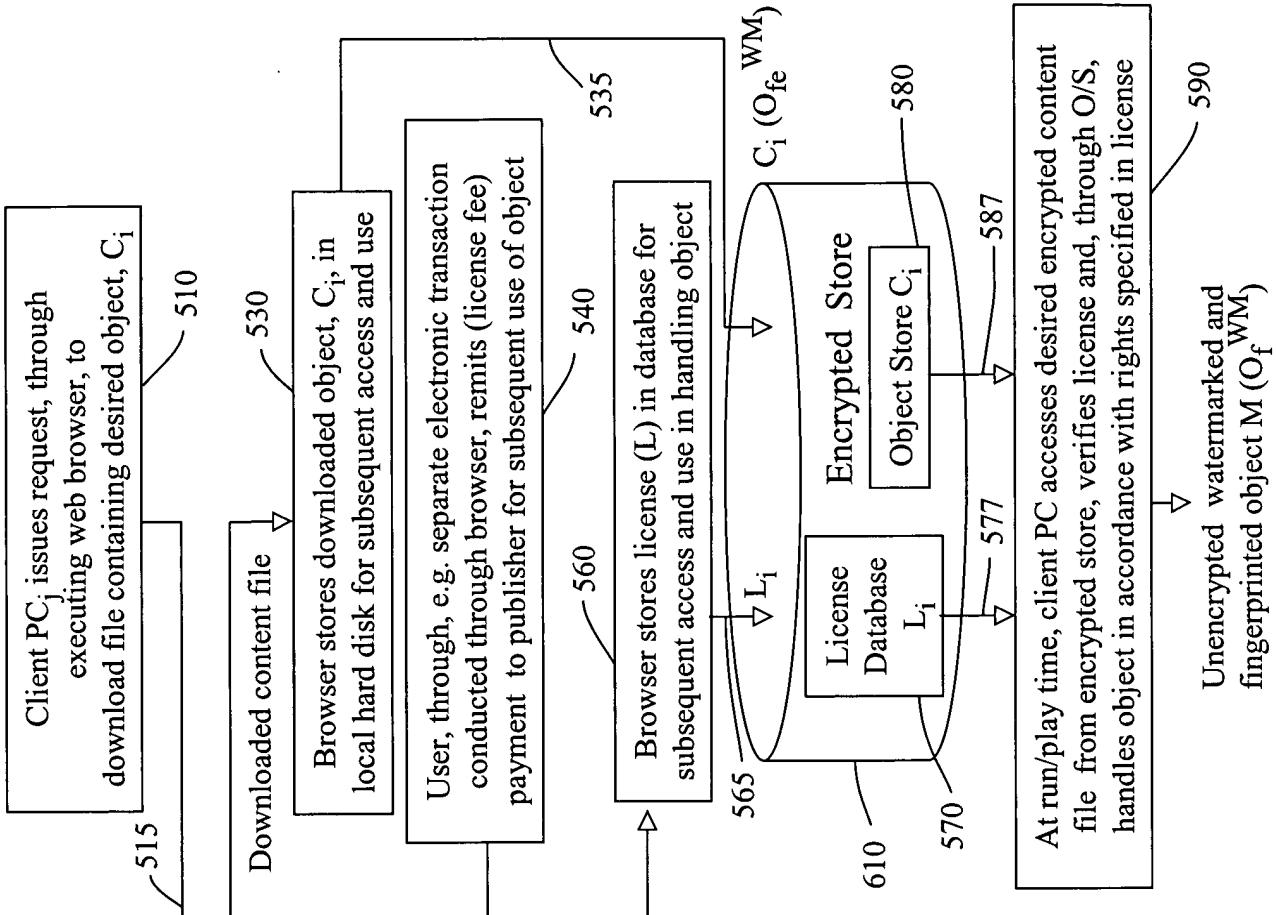


FIG. 5

From content (e.g. publisher's) web server:
 header H_i , license L_i ,
 encrypted object C_i (e.g. $O_{fe} WM$)

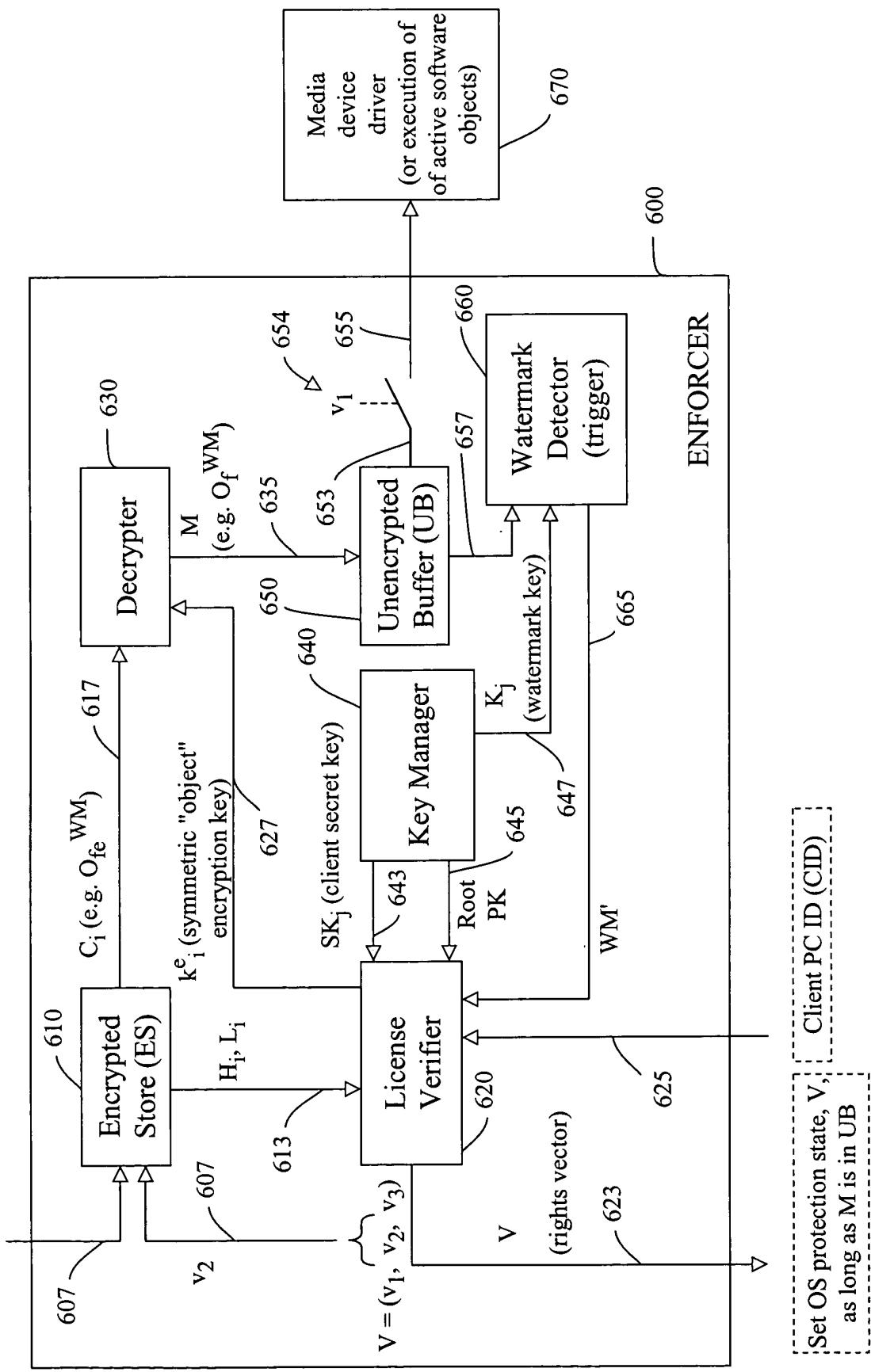
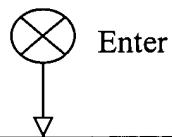


FIG. 6

FIG. 7

700



Enter

WATERMARKED OBJECT GENERATION
(n universal watermarks hidden in each object)

800

Watermarked object

**DISTRIBUTION OF
WATERMARKED OBJECT**
(fingerprinting and encryption of
each watermarked object)

850

Download of universally
watermarked, encrypted and fingerprinted
object to requesting client PC

**LICENSE TRANSACTION FOR EACH
REQUESTING CLIENT**
(in exchange for payment, obtain license
for selected rights to use watermarked object)

1100

License downloaded
to each client

**LICENSE VERIFICATION,
OBJECT DECRYPTION AND ENFORCEMENT**
(at object run/play time)

1300

V sent to O/S

OBJECT USAGE
(Use watermarked objects at each client PC
in accordance with user requests, UR, and
rights, V, granted to that client)

1400



Exit

FIG. 8

Random seed value WATERMARK KEYS
GENERATION



Random seed value WATERMARK KEYS
GENERATION

Cryptographically secure
pseudo-random number generator

820

n (secret) universal watermark keys

825

WA 340 watermarks object by embedding n identical watermarks ($K_i, i = 1, \dots, n$), i.e. each having a value (VID, PID), into object using n watermark keys, with each watermark key specifying an approximate location of a corresponding watermark in object;
WA returns watermarked object, O^{WM} , to content publisher

810

WATERMARKED OBJECT GENERATION

Universally watermarked object O^{WM}

800

WATERMARKED OBJECT DISTRIBUTION

860

Publisher 330 inserts a hyperlink, on a web page sited on web server 335, to facilitate public access to the object.

850

Publisher 330, in response to request from client PC_j (400) to download a copy of the object, embeds a unique fingerprint (e.g. serial number) into a copy of watermarked object to yield O_f^{WM} (or selects existing non-distributed fingerprinted copy) and encrypts fingerprinted watermarked object using symmetric encryption key, k_{ij}^e , thus yielding encrypted fingerprinted universally watermarked object O_{fe}^{WM}

870

Publisher's web server 335 downloads object O_{fe}^{WM} to requesting client PC_j (400); publisher web server 335 also establishes entry in its content database for downloaded object, associating fingerprint of object copy with its specific symmetric encryption key, k_{ij}^e , and with user or client PC_j .

880



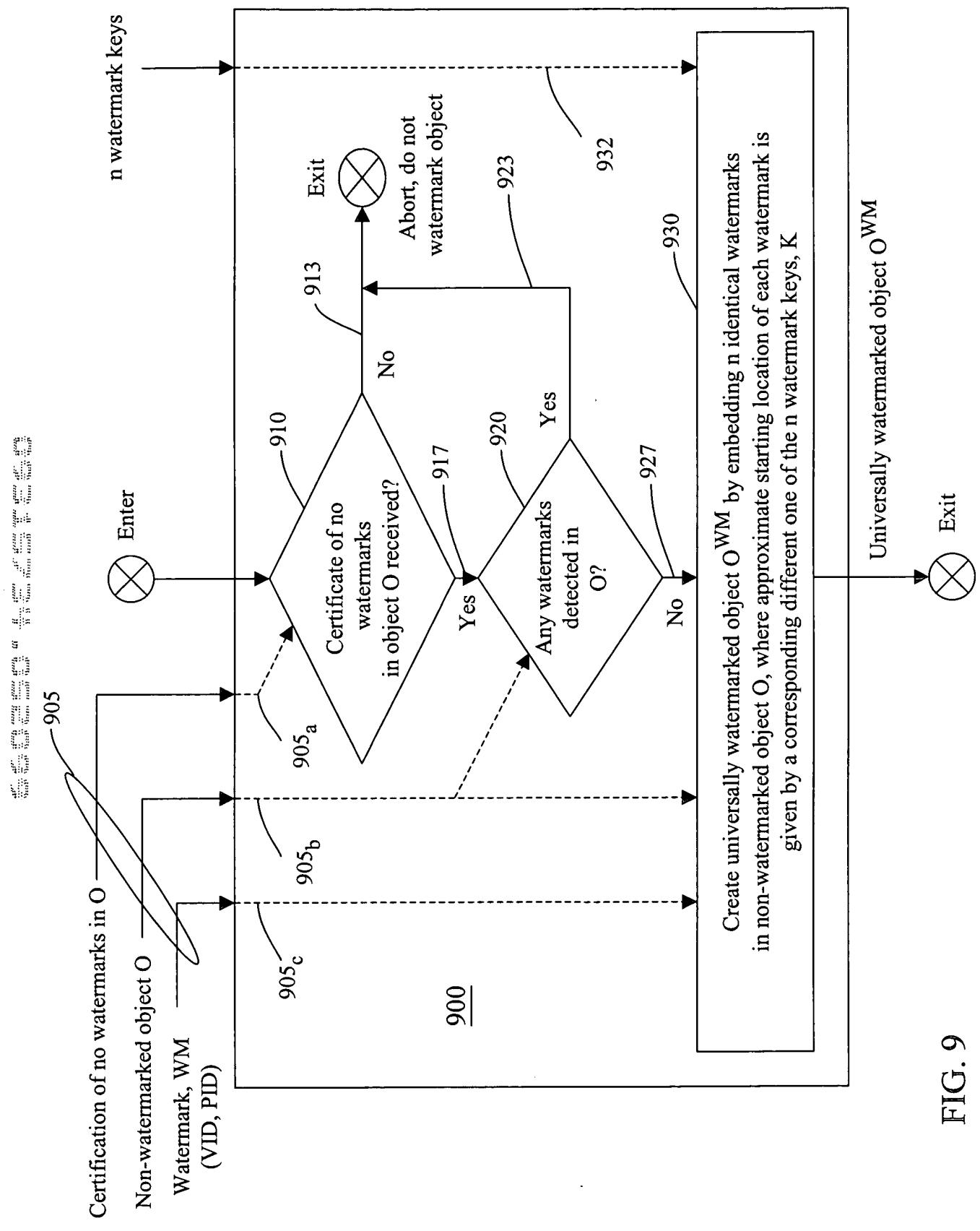


FIG. 9

FIG. 11



LICENSE TRANSACTION

Client License Request

Client PC_j (400) issues, through its browser and as per user instructions, license request to publisher's web server 335 specifying: desired object (O_{fe}^{WM}) and desired usage rights, and appropriate payment information.
Request also contains computer ID (CID) of client PC_j and client's public key (PK_j).
1120

License Generation and Download

Upon authorization of payment, publisher's web server 335 generates individual license (i.e. L_i) signed by publisher for object C_i , here object O_{fe}^{WM} , and containing: specific rights vector, V , product ID (PID), publisher's symmetric encryption key (k_{fe}^e) used with object O_{fe}^{WM} , and CID of client PC_j . Web server 335 updates its database to associate license with the specific object copy previously downloaded to client PC_j . License is encrypted using client's certified public key (PK_j) and is of the form:

$$L = \text{ENCRYPT}_{PK_j}(\text{SIGN}_{VID}(V, PID, k_{fe}^e, CID, t_e, t_i))$$

where: $V = \{v_1, v_2, v_3\} \in \{0, 1\}^3$

with: v_1 = allow/disallow running, v_2 = allow/disallow permanent storage, v_3 = allow/disallow manipulation

1124

Publisher's web server 335 downloads license, L_i , to client PC_j .

DRM 456 executing in client PC_j creates entry for license L_i in local license database 570; hence, updating this database.
1126



1100
1110
1115

1122

1124

1126

FIG. 12

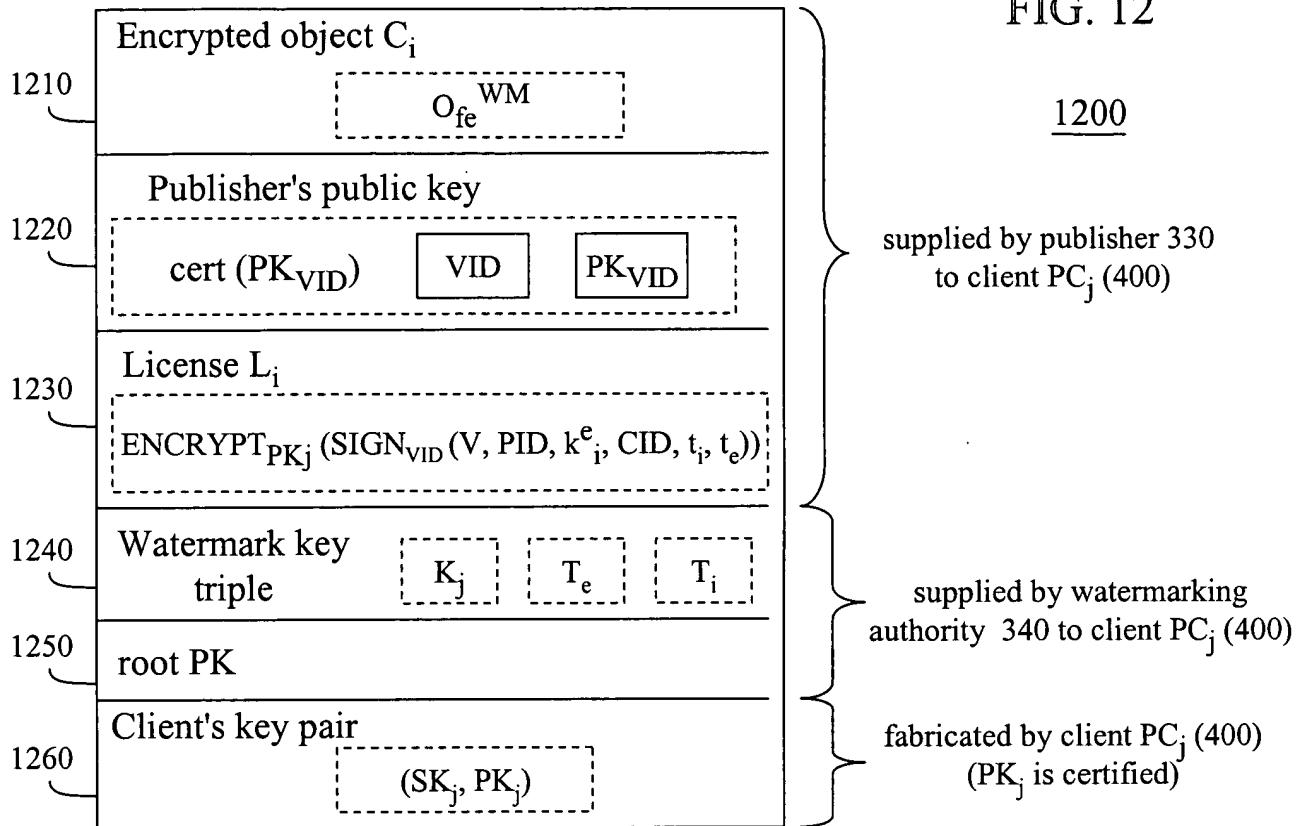


FIG. 14

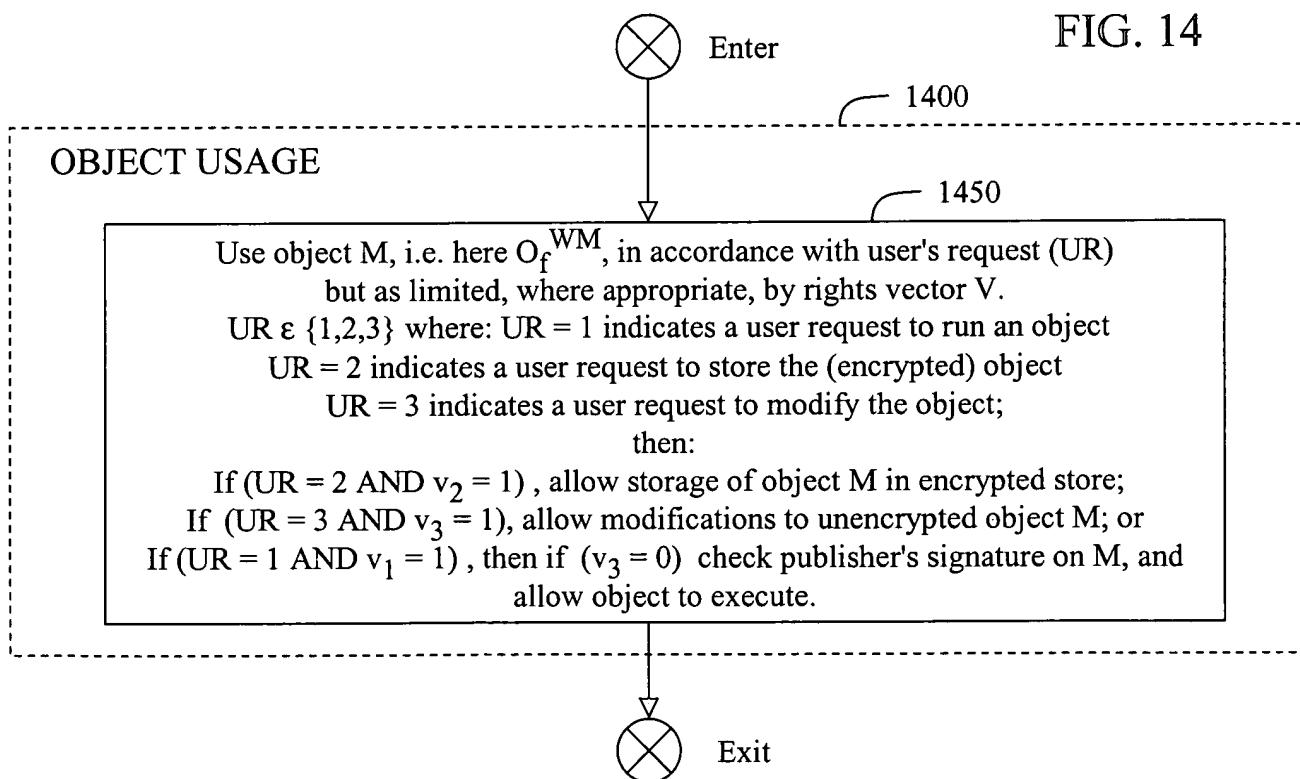
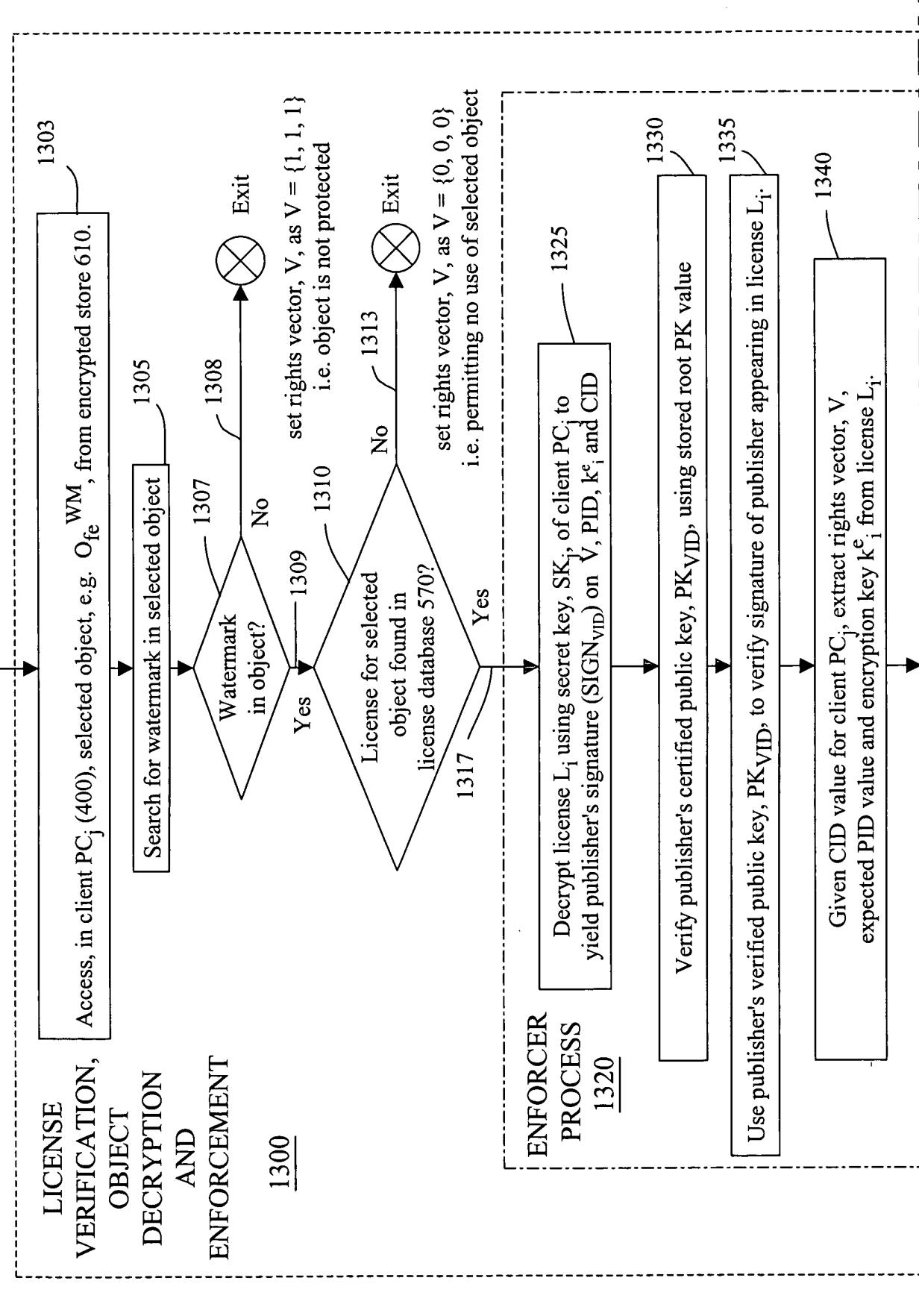


FIG. 13A

LICENSE
VERIFICATION,
OBJECT
DECRYPTION
AND
ENFORCEMENT

Enter  Request to access stored software object C_i .



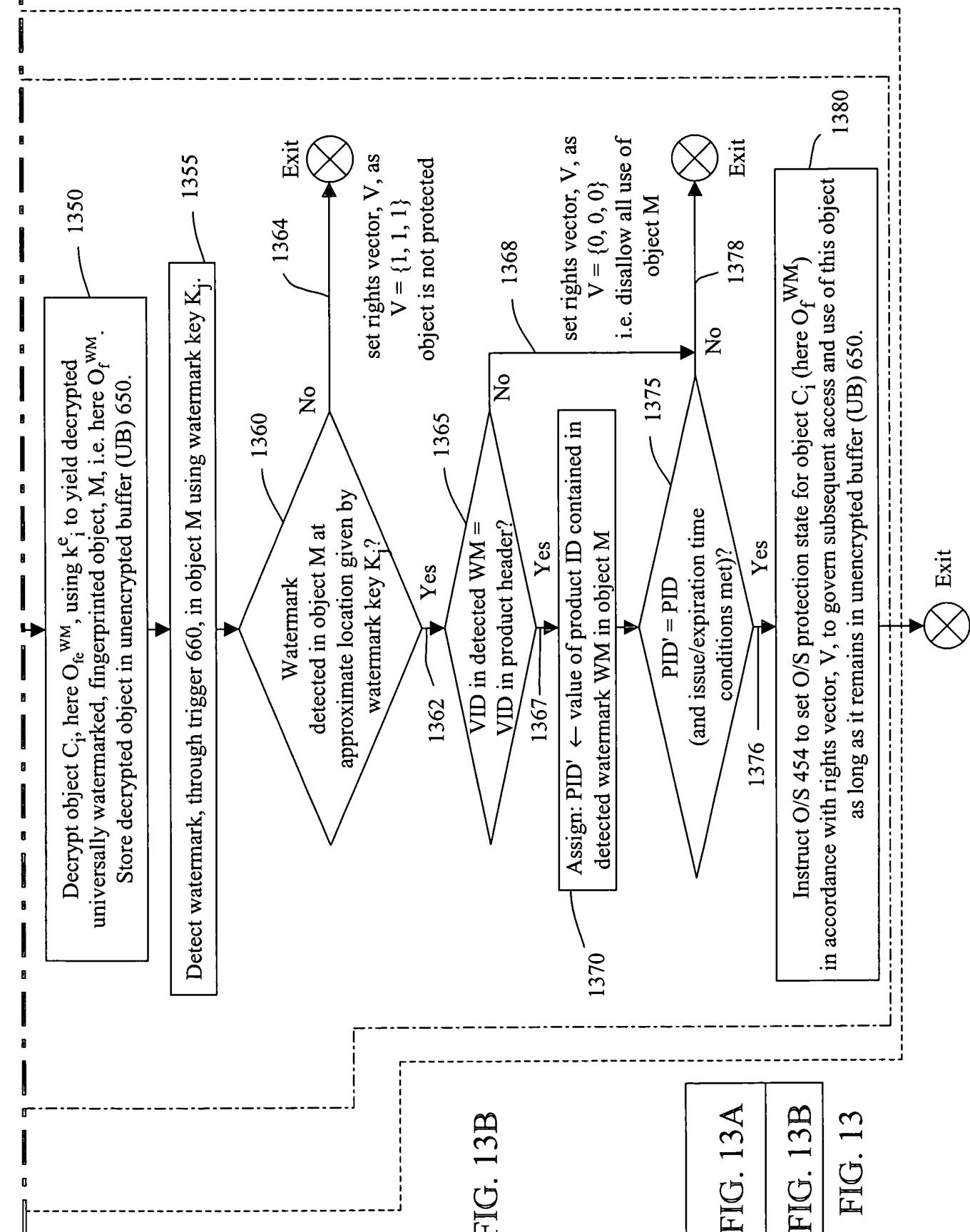


FIG. 15 -- CLIENT WATERMARK KEY
ASSIGNMENT PROCESS

1500

Watermarking Authority 340

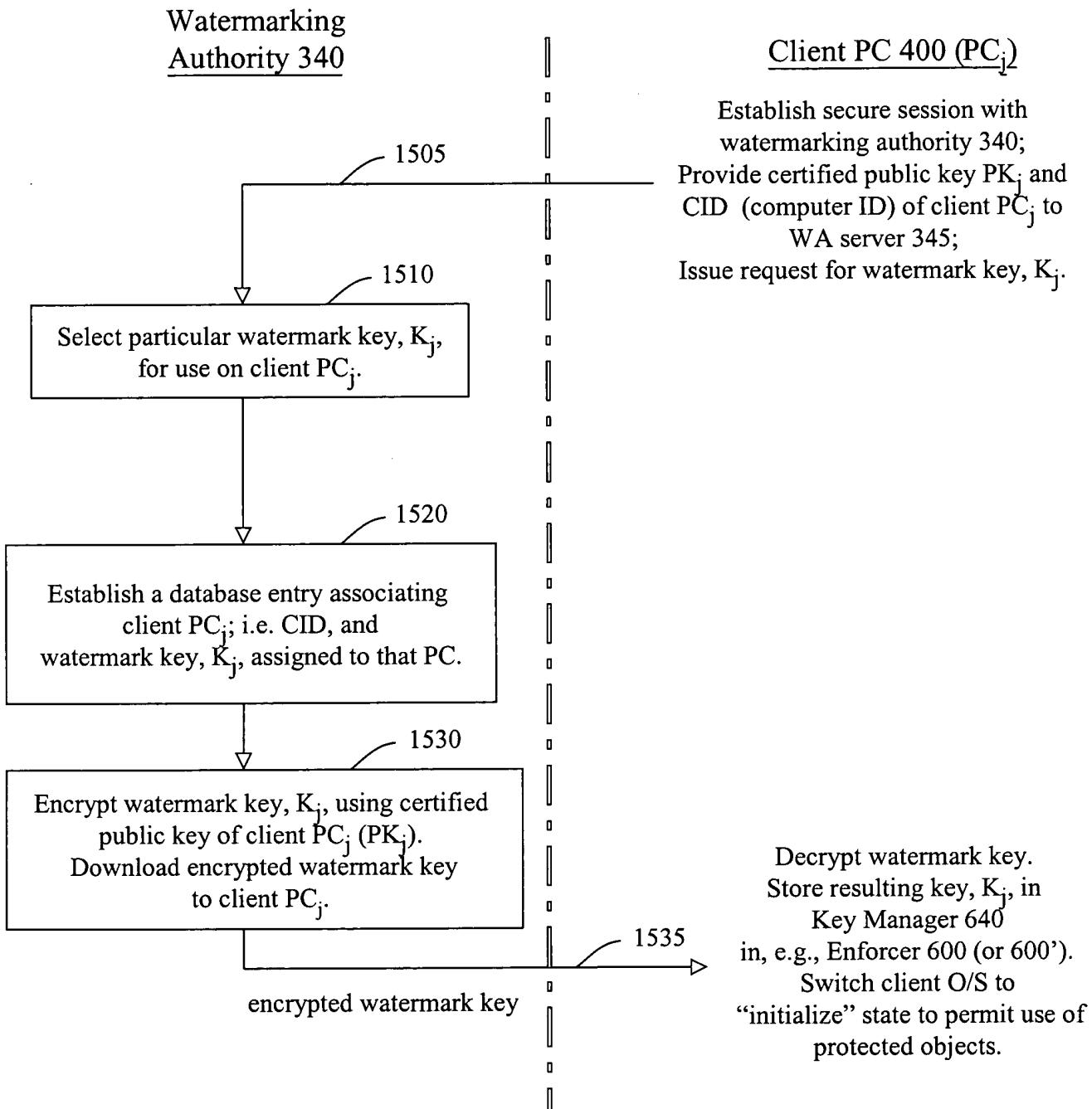


FIG. 16 -- NEW WATERMARK KEY PROVISIONING PROCESS

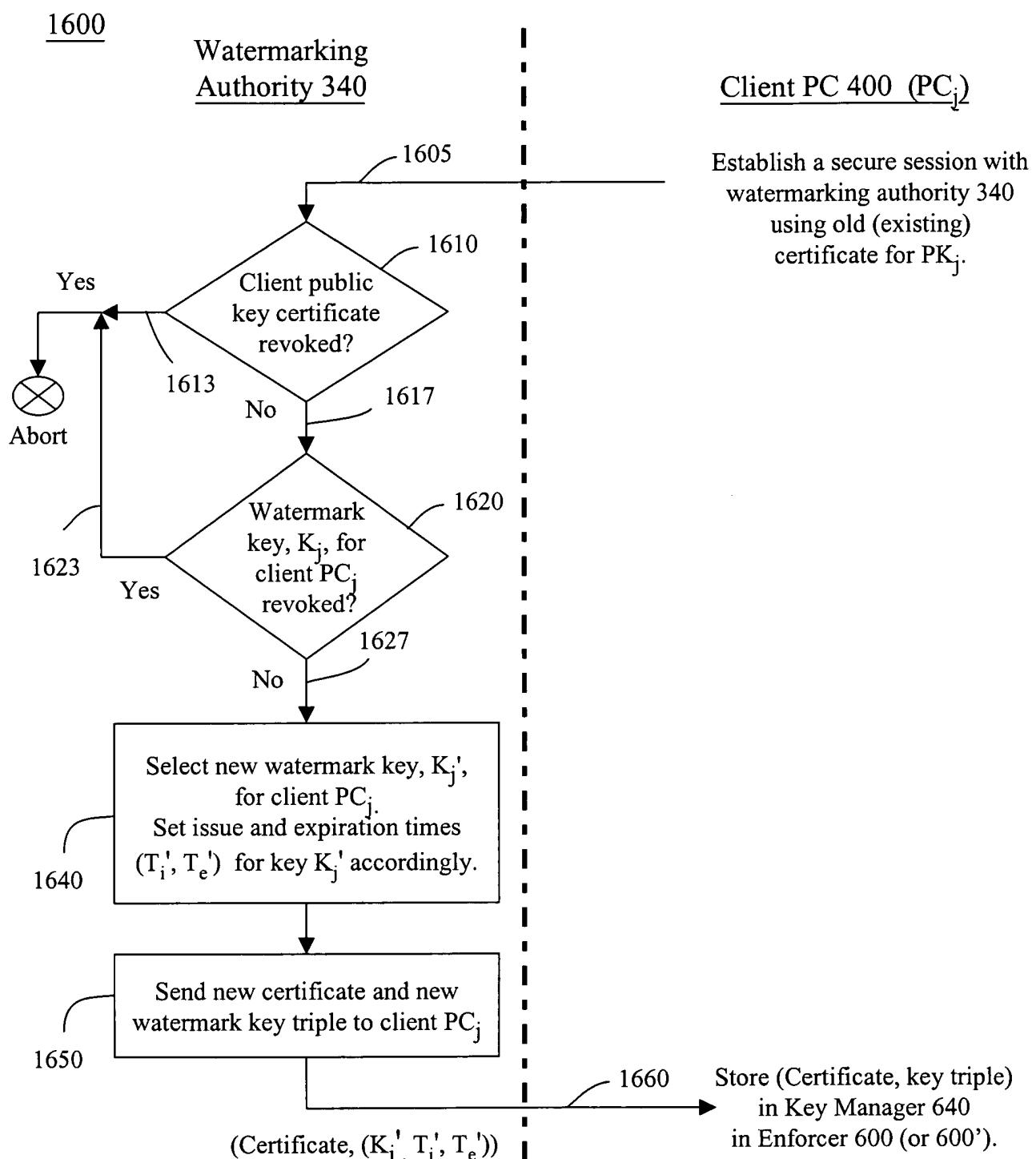


FIG. 17

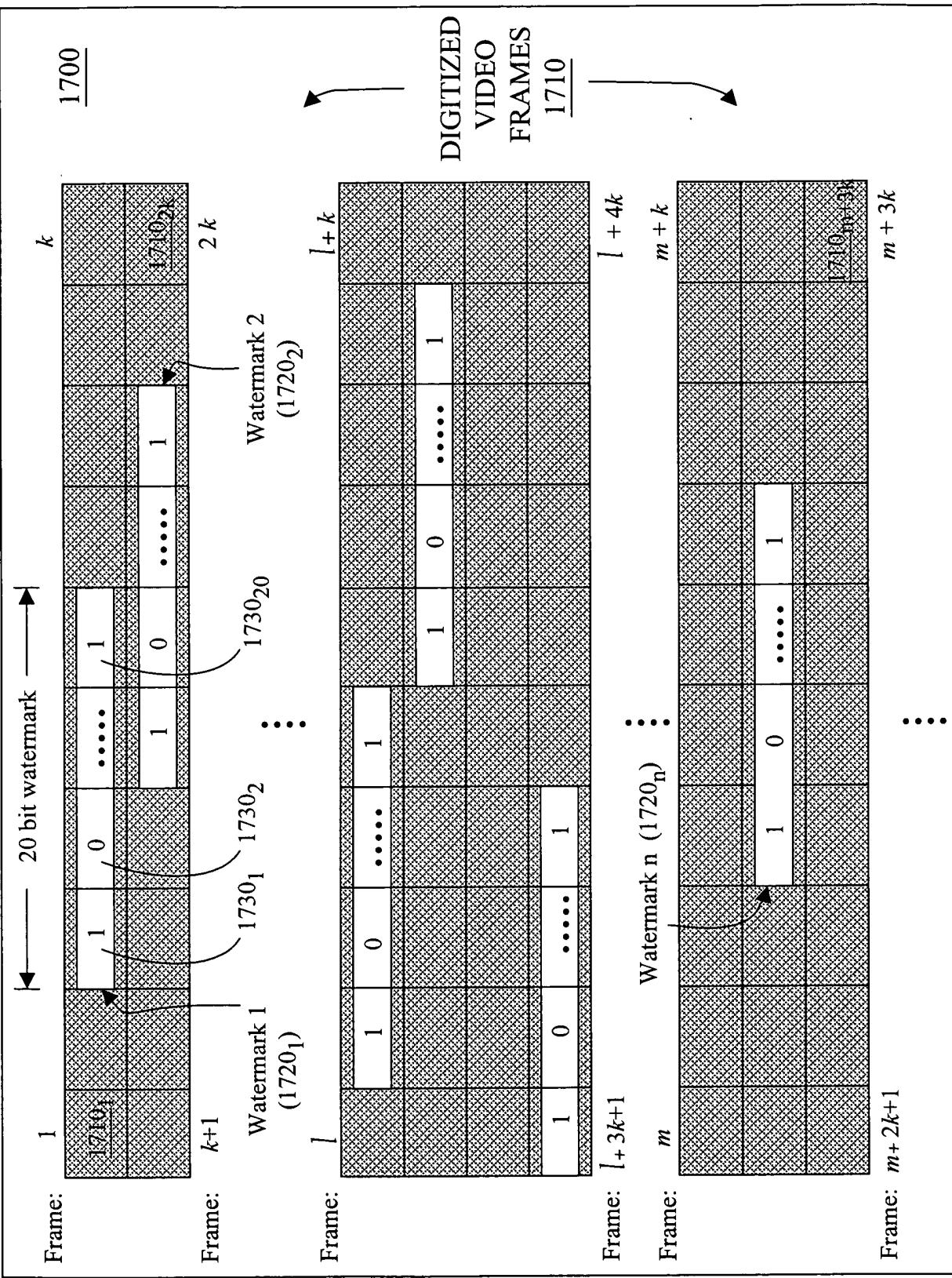


FIG. 18

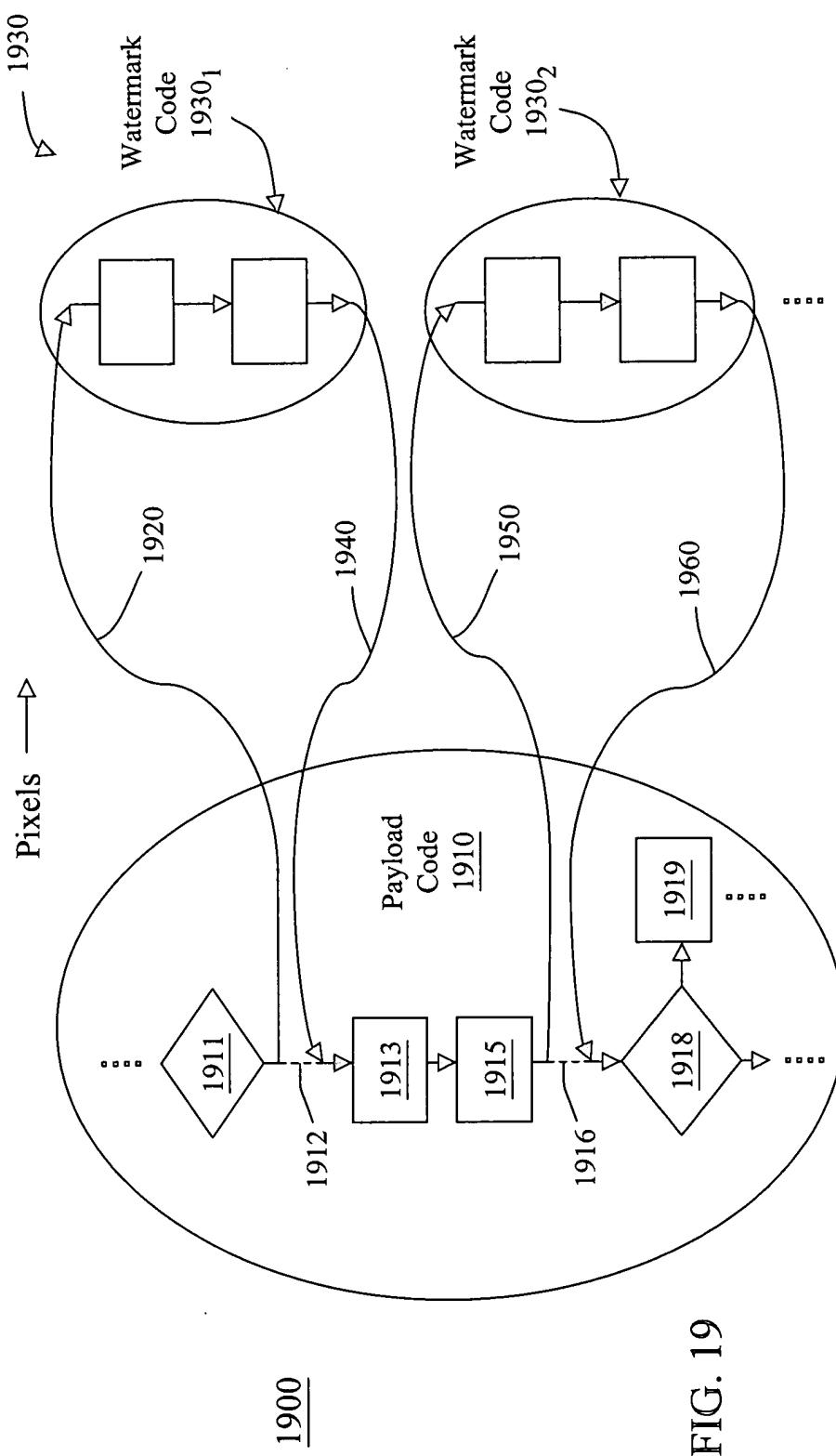
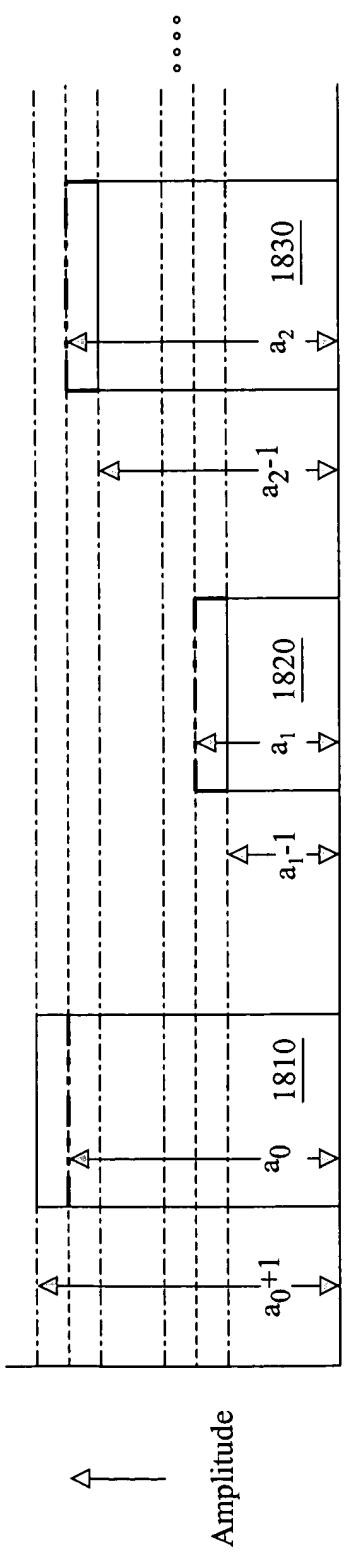


FIG. 19